

## **CEH 2021 Fall Events SPONSORSHIP LEVELS**

This fall, join the Center for Environmental Health (CEH) for two inspiring events. The first is our virtual town hall on November 10th highlighting the new and innovative *GreenScreen Certification* which will help eliminate harmful PFAS in disposable foodware and shift the market to healthier alternatives. Building on the success of our Audacious Action Virtual Town Hall series, we will bring together leading health experts, thought leaders, and cutting edge entrepreneurs to show you how you can take action to protect your health and the health of your community.

Our second event is an exclusive gathering at La Mar in San Francisco on December 9th which will give CEH donors—a curated list of philanthropists, entrepreneurs, scientists, activists, and more—the opportunity to connect in person with CEH staff and board members. It will be an evening of connection, inspiration, and action to champion solutions to pressing environmental health issues.

These lively events will inspire and empower attendees to build a healthy future where everyone can thrive. The virtual town hall will be recorded and livestreamed on CEH's YouTube and Facebook channels, garnering thousands of views and engaging the audience in dialogue through the chat.

CEH is excited to offer your company a unique sponsorship that provides compelling opportunities to get your company name in front of a curated list of environmental philanthropists, leaders, corporate executives, and consumers who share our values. We invite you to be a sponsor at one of the following levels.

### **\$10,000 Platinum Sponsorship**

- Logo featured on its own slide prior to the virtual town hall live stream
- Thanked verbally at the beginning of the live stream and speaking portion at the in-person event
- A special social media post highlighting your sponsorship
- Logo featured prominently on all print and digital event materials, emails, invitations, webpages, recordings, and in-person event signage
- Logo featured on an insert in CEH gift bag at in-person event
- Includes hyperlink to your webpage in the town hall thank you emails that have a high average open rate of 39%
- Quote from your company and link to your site featured in a special event blog post

### **\$5,000 Gold Sponsorship**

- Logo featured on its own slide prior to the virtual town hall live stream
- Thanked verbally at the beginning of the live stream and speaking portion at the in-person event
- A special social media post highlighting your sponsorship
- Logo featured on all print and digital event materials, emails, invitations, webpages, recordings, and in-person event signage
- Logo featured on an insert in CEH gift bag at in-person event

- Includes hyperlink to your webpage in the town hall thank you emails that have a high average open rate of 39%
- Company name listed in a special event blog post

### **\$2,500 Silver Sponsorship**

- Logo featured on a slide with other funders at this level prior to the virtual town hall live stream
- Thanked at the beginning of the virtual town hall through the live cast chat
- Logo featured on all print and digital event materials, emails, invitations, webpages, recordings, and in-person event signage
- Logo featured on an insert in CEH gift bag at in-person event
- Includes hyperlink to your webpage in the town hall thank you emails that have a high average open rate of 39%
- Company name listed in a special event blog post

### **\$1,000 Bronze Sponsorship**

- Logo featured on a slide with other funders at this level prior to the virtual town hall live stream
- Thanked at the beginning of the virtual town hall through the live cast chat
- Logo featured on all print and digital event materials, emails, invitations, webpages, recordings, and in-person event signage
- Logo featured on an insert in CEH gift bag at in-person event
- Company name listed in a special event blog post

All sponsorships support CEH's work to fight for environmental health and justice in courtrooms, boardrooms, and in neighborhoods across the country. Our multi-pronged approach uses science, policy, litigation, and purchasing power to create real, tangible wins for public health.

**To secure your sponsorship, [click here](#), or [send a check](#)** payable to the Center for Environmental Health to 2201 Broadway, Suite 508, Oakland, CA 94612.

**Questions?** Please contact Development Manager, Zachary Fernandez, at (510) 655-3900 ext. 309 or [zachary@ceh.org](mailto:zachary@ceh.org).

**Disclaimer:** From time to time, businesses that provide generous sponsorship support for the crucial work of the Center for Environmental Health (CEH) may apply to have their products tested and certified by CEH. We offer this testing service for the benefit of the general public, and we make this process available to all interested manufacturers of food service ware. Our gratitude for our sponsors' support, as indicated for example by our sponsors' names and logos shown on our website, should in no way be taken as an endorsement or promotion of our sponsors' businesses or products. CEH maintains a strict separation between our product-testing program and our sponsorship fundraising.



Name/Company as I would like to be acknowledged: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

VISA Mastercard AMEX Credit card number \_\_\_\_\_

Expiration Date (MM/YY): \_\_\_\_\_ Security code (3 or 4 digits on back): \_\_\_\_\_

Checks should be made payable to:

Center for Environmental Health  
Attn: Shannon Bowen  
2201 Broadway, Suite 508  
Oakland, CA 94612

For more information, email:

[shannon@ceh.org](mailto:shannon@ceh.org)

CEH is a 501(c)(3) non-profit organization; your donation is tax-deductible as allowable by law. CEH  
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