

CEH 2022 Virtual Town Hall SPONSORSHIP LEVELS

This fall, join the Center for Environmental Health (CEH) for an inspiring virtual town hall about how to create a healthy home. Building on the success of our Virtual Town Halls in 2020 and 2021, we will bring together health experts and thought leaders to show how we can all take action to protect our health.

The event will be recorded and livestreamed on CEH's YouTube and Facebook channels, garnering thousands of views and engaging the audience in dialogue through the chat.

CEH is excited to offer you a sponsorship package that provides compelling opportunities to get your company name in front of a curated list of environmental philanthropists, leaders, corporate executives, and consumers who share our values. We invite you to be a sponsor at one of the following levels:

\$10,000 Platinum Sponsorship

- Highest logo visibility on all digital event materials, including emails, invitations, webpages, and the recording
- Includes hyperlink to company site in all collateral
- Logo featured on its own slide prior to the live stream
- Thanked verbally at the beginning of the live stream
- Sponsored blog post on how to create a healthy home with quote and link to your company
- Includes one sponsored "Healthy Home Tidbit" posted on CEH's social media with your company tagged
- Sponsored infographic with key takeaways from the virtual town hall posted on CEH's social media, in blog, and in follow-up/thank you email (with an average 39% open rate)
- Company thanked and tagged in social media post following event

\$5,000 Gold Sponsorship

- Logo featured prominently on all digital event materials, including emails, invitations, webpages, and the recording
- Includes hyperlink to company site in all collateral
- Logo featured on its own slide prior to the live stream
- Thanked verbally at the beginning of the live stream
- Company name listed in special event blog post with link to company site
- Includes one sponsored "Healthy Home Tidbit" posted on CEH's social media with your company tagged
- Company thanked and tagged in social media post following event

\$2,500 Silver Sponsorship

- Logo featured on all digital event materials, including emails, invitations, webpages, and the recording
- Includes hyperlink to company site in all collateral
- Logo featured on a slide with other funders at this level prior to the live streams
- Thanked at the beginning of the virtual town hall through the live cast chat
- Company name listed in a special event blog post with link to company site
- Company thanked and tagged in social media post following event

\$1,250 Bronze Sponsorship

- Logo featured on all digital event materials, including emails, invitations, webpages, and the recording
- Logo featured on a slide with other funders at this level prior to the live streams
- Thanked at the beginning of the virtual town hall through the live cast chat
- Company name listed in a special event blog post
- Company thanked in social media post following event

Overall benefits of sponsorship

CEH is a nationally renowned nonprofit and leader in the fight to eliminate toxic chemicals from our environment. CEH receives more than 1 million website visitors annually, and reaches 100,000+ individuals through our communications channels:

31,000+ Email | **64,000+** Instagram | **10,500+** Twitter | **13,000+** Facebook

In addition to our social media presence, CEH also reaches the general public through our regular appearance in news and media outlets such as The New York Times, Politico, The Guardian, Los Angeles Times, and SF Chronicle.

CEH's Audience

Supporters of CEH are environmental philanthropists, entrepreneurs, academics, corporate executives, community leaders, and consumers who share our values and vision for a healthier future where all can thrive. Many of CEH's supporters reside in California, and a large portion of California supporters are from the San Francisco Bay Area, home of CEH's headquarters.

We are thrilled that in 2022, the digital campaign, [Because Health](#), merged with CEH, which has expanded our audience even further into key demographic groups such as millennials. Because Health is an environmental health education campaign that plays a crucial role in educating mainstream audiences about environmental health issues—especially in bringing younger voices into these conversations.

All sponsorships support CEH's work to fight for environmental health and justice in courtrooms, boardrooms, and in neighborhoods across the country. Our multi-pronged approach uses science, policy, litigation, and purchasing power to create real, tangible wins for public health.

To secure your sponsorship, [click here](#) or send a check payable to the Center for Environmental Health to 2201 Broadway, Suite 508, Oakland, CA 94612. The sooner you secure your sponsorship, the more opportunities for visibility your company will have – up to a total of 10 separate touchpoints with CEH's audience.

Questions? Please contact Senior Manager, Donor and Corporate Relations, Zach Fernandez, at (510) 655-3900 ext. 309 or zachary@ceh.org.



Name/Company as I would like to be acknowledged: _____

Name: _____ Phone: _____

Address: _____

City/State/Zip: _____ Email: _____

VISA Mastercard AMEX Credit card number _____

Expiration Date (MM/YY): _____ Security code (3 or 4 digits on back): _____

Please charge an additional 3.75% to my sponsorship amount to cover the processing fees associated with this payment.

Yes No

Total amount to be charged: _____

Checks should be made payable to:

For more information, email: zachary@ceh.org.

Center for Environmental Health
Attn: Zachary Fernandez
2201 Broadway, Suite 508
Oakland, CA 94612

CEH is a 501(c)(3) non-profit organization; your donation is tax-deductible as allowable by law. CEH
Tax ID: 94-325198