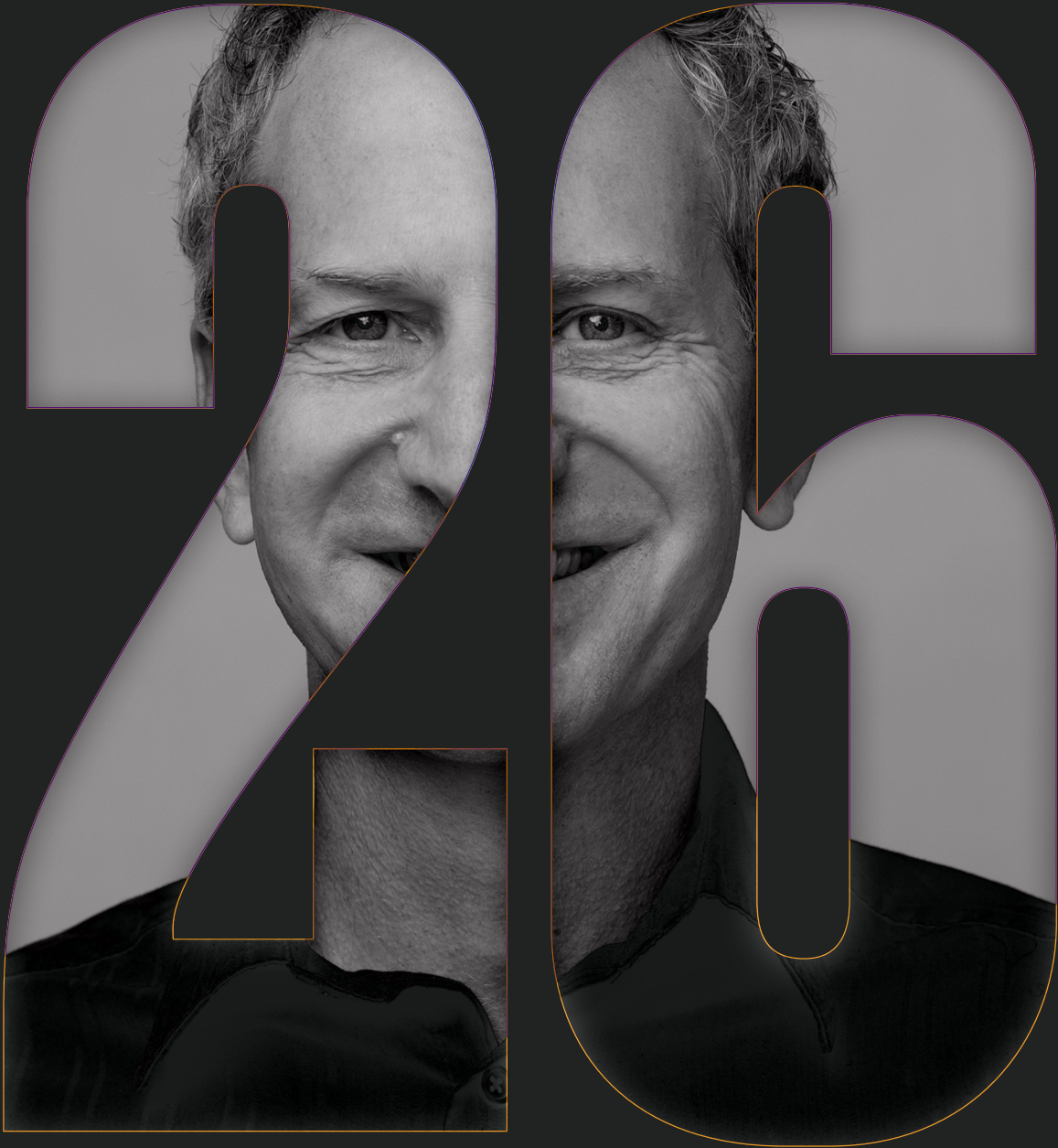


# MICHAEL GREEN



## AN AUDACIOUS LEGACY

# SPONSORSHIP OPPORTUNITIES

## FOUNDER'S CELEBRATION: HONORING MICHAEL GREEN'S AUDACIOUS LEGACY

May 5, 2023 | 5:30pm – 8:00pm  
The Pearl  
601 19th Street  
San Francisco, CA 94107

The Center for Environmental Health (CEH) protects people and the planet from toxic chemicals. For over a quarter century, CEH has been fighting unseen threats to our collective health. With the support of many people, Michael Green courageously founded CEH on his credit card in 1996. In 2022, Michael stepped down as CEO after 26 years of transformational leadership. Michael's audacious legacy is one that has benefitted the health of millions of people by eliminating exposures to toxic chemicals in their lives.

But the fight must continue! "I look forward to supporting the next generation of leadership and believe in a great future for CEH," Michael said. Michael has pledged his life-long commitment to CEH. Will you, too? Please JOIN US in honoring Michael and supporting CEH's crucial mission and work—for the next 26 years--by sponsoring our Founder's Celebration at one of the levels presented below.

### Impact:

Sponsorship of the Founder's Celebration supports CEH's work to fight for environmental health and justice in courtrooms, boardrooms, and neighborhoods across the country. Our multi-pronged approach uses science, policy, litigation, and purchasing power to create real, tangible wins.

### Audience:

Supporters of CEH are environmental philanthropists, entrepreneurs, academics, corporate executives, community leaders, and consumers who share our values and vision for a healthier future where all can thrive.

### Social Media Reach:

CEH receives more than 1 million website visitors annually, and reaches 100,000+ individuals through our communications' channels: 31,000+ Email | 64,000+ Instagram | 10,500+ Twitter | 13,000+ Facebook.

### Deadline:

April 10, 2023 | Secure your sponsorship today by contacting Senior Manager, Donor and Corporate Relations, Zach Fernandez, at: (510) 655-3900 ext. 309 or [zachary@ceh.org](mailto:zachary@ceh.org).

## **\$26,000 FOUNDER SPONSORSHIP**

**As the lead sponsor of the Founder's Celebration, your company receives these exclusive benefits:**

- ✿ **Premium logo placement** on all event communications including invitation and digital communications, and event webpage
- ✿ Includes hyperlink to company site in all collateral
- ✿ Company **logo featured on its own slide** during program presentation
- ✿ Thanked verbally at the event
- ✿ **Opportunity for CEO/senior executive to provide 2-3 minute live (or pre-recorded) remarks**
- ✿ Company sponsorship presented **on single signage in premium location**
- ✿ **Exclusive logo placement on Step and Repeat**
- ✿ Premium location of **full-page color ad**
- ✿ **Branding on event memorabilia**
- ✿ Social media acknowledgement as lead sponsor post event
- ✿ Logo recognition in Annual Report
- ✿ 20 guests

## **\$15,260 CHANGEMAKER SPONSORSHIP**

- ✿ Logo placement on all event communications including invitation and digital communications, and event webpage
- ✿ Includes hyperlink to company site in all collateral
- ✿ Company logo sponsorship recognition slide during program presentation
- ✿ Thanked verbally at the event
- ✿ Logo on sponsorship signage
- ✿ Premium location of half-page color ad
- ✿ Social media mention as sponsor post event
- ✿ Logo recognition in Annual Report
- ✿ 15 guests

## **\$10,260 TRANSFORMATIONAL SPONSORSHIP**

- ✿ Logo placement on all event communications including invitation and digital communications, and event webpage
- ✿ Includes hyperlink to company site in all collateral
- ✿ Company logo sponsorship recognition slide during program presentation
- ✿ Thanked verbally at the event
- ✿ Logo on sponsorship signage
- ✿ Premium location of half-page color ad
- ✿ Social media mention as sponsor post event
- ✿ Logo recognition in Annual Report
- ✿ 10 guests

## **\$5,260 CHAMPION SPONSORSHIP**

- ✿ Logo placement on all event communications including invitation and digital communications, and event webpage
- ✿ Includes hyperlink to company site in all collateral
- ✿ Company logo sponsorship recognition slide during program presentation
- ✿ Logo on sponsorship signage
- ✿ Premium location of quarter-page color ad
- ✿ Social media mention as sponsor post event
- ✿ Listed in Annual Report
- ✿ 5 guests

## **\$2,600 COURAGEOUS SPONSORSHIP**

- ✿ Listed on all event communications including invitation and digital communications, and event webpage
- ✿ Listed on sponsorship recognition slide during program presentation
- ✿ Listed on sponsorship signage
- ✿ Social media mention as sponsor post event
- ✿ Listed in Annual Report
- ✿ 5 guests